



TARIQ HALAL

FRANCHISE PROSPECTUS

Your Guide to Franchising the
World's 1st Halal Meat Franchise

The Vision

From **humble beginnings to becoming the UK's first and only halal butcher franchise**, the journey of **Tariq Halal** has always been driven by a bold and unwavering vision: to revolutionise the halal meat industry through **excellence, integrity, and innovation**.

Alhamdulillah, that vision is now a living reality – made possible through the dedication of **our franchisees, the loyalty of our suppliers, the passion of our team, and the unwavering support of my family and friends**.

Today, **Tariq Halal stands as a trusted name** – leading by example, setting new standards, and proudly serving communities across the **UK and around the world**. Our customers expect the best – and we exist to deliver exactly that, every single day.

-Tariq Sheikh, Chairman





The Model

- We are one of the simplest franchise to operate
- Retail butchery
- Specialising in variety
- Known for hygienic practices

What do we Sell?

- Fresh meat
- Marinated meats
- Speciality cuts
- Cooked meat
- Frozen products
- Ambient groceries

Why Tariq Halal and Not an Independent Butcher Shop?

- Established for 60 years
- Award winning butchers
- In house training program for butchers
- State of art cold rooms and freezer at hq to support your growth
- Custom made factory at hq to supply you with prepacked meat
- Partnership with leading ethnic brands
- Hygeine
- One stop delivery of over 200 skus
- Extensive marketing budget
- Strong loyal customer base
- Non stop product development
- Buying power
- Proven track record
- Diversification of business
- Access to tariq halal ip
- Food safety & health safety training
- Site design & project management
- Comprehensive operation manuals and hands on training
- Dedicated online ordering system

Type of Store

ON DEMAND STORE

- Size 300 – 800 sq ft
- Designed to support 50% sales via

Uber Eats and deliveroo

- Low labour cost 2 full time staff
- Low capex costs starting from £50,000
- Sales from £10,000 – £15,000 per week



Type of Store

COMMUNITY STORE

- Size 1000 – 3000 sq ft
- Designed to support strong foot fall & communities
- Labour cost 4+ full time staff with part time
- Capex costs starting from £150,000
- Sales from £15,000 – £60,000 per week
- Extensive groceries and additional skus



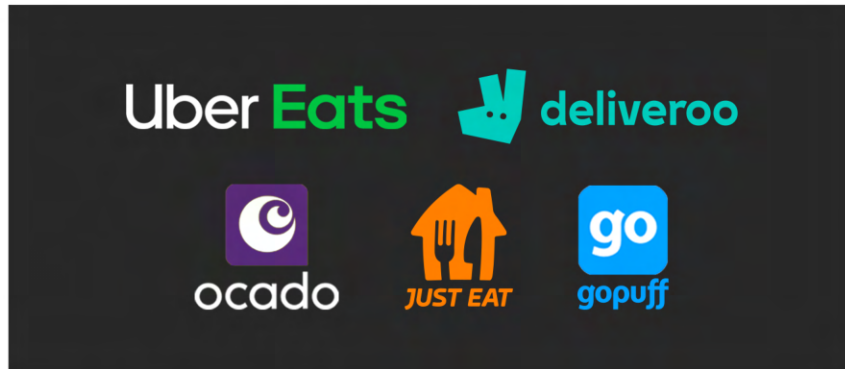
Type of Store

SHOPPING CENTRE

- Size 1000 – 3000 sq ft
- Designed to integrate into local shopping centres
- Labour cost 8+ full time staff with part time
- Capex costs starting from £300,000 +
- Sales from £75,000 – £125,000 per week
- Extensive groceries and additional skus



Select Your Investment Type



On Demand

- Footprint: 300 – 800 Sq Ft
- Investment from: £50,000 + Vat



Shopping Centre

- Footprint: 3000 + Sq Ft
- Investment from: £300,000 + Vat



Community

- Footprint: 1000 – 3000 Sq Ft
- Investment from: £150,000 + Vat



Meat Counter

- Footprint: Existing business
- Tariq signage is required
- Investment from: £50,000 + Vat

The Investment

Franchise Fee

(Secure Your Spot)

£25,000

Monthly Royalty Fee

£1,000 Pm

Fit Out Fee From

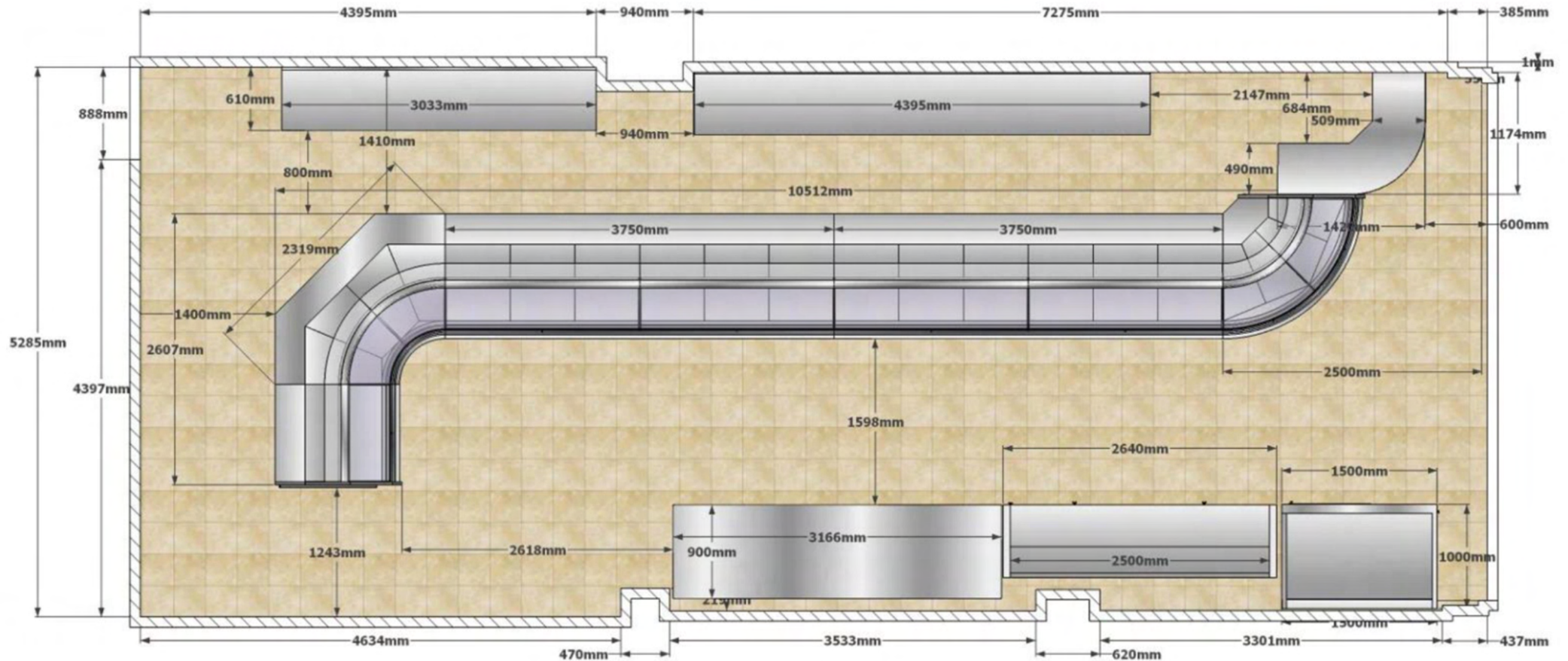
£100,000

Working Capital

£25,000

* The above will vary based on site acquired

How to Plan a Store



Your Location

- We like to keep this simple as you would know your local area better than anyone else!
- However depending on availability you're free to choose your desired location subject to our approval
- We have retained agents on hand to help you secure a site in your desired location



Where Do My Sales Come From?

- Walk in customers
- On demand customers via Ubereats, Deliveroo, Jet
- Telephone customers
- Restaurants
- New Product development (Essential items are being added to the inventory monthly)



As a Franchisee You Need to

- Manage stock
- Recruit, train and manage staff
- Follow the procedures provided to you
- Adhere to the highest hygiene standards
- Maintain health & safety standards
- Love your meat display
- Report information to Tariq Halal HQ
- Manage your own business such as payroll accounts, bills
- Support head office innovation and branded products





And in Return You Will Get

- Access to the established house hold name Tariq Halal
- Strong supply chain
- Strong delivery network
- Access to all products and franchise exclusive items
- Advice and stratgeies for suceeding
- Extensive marketing
- Hands on traninng
- Freedown to be your own boss

The background of the advertisement features a large, light-grey corrugated metal building with a green roof. The words "TARIQ HALAL MEATS" are mounted on the building's facade in large, red, three-dimensional block letters. To the right of the main entrance, there is a large, stylized logo of a rooster's head in red, green, and blue. Below the main text, a white van with colorful stripes (yellow, red, blue, and purple) is partially visible. The sky is blue with scattered white clouds.

TARIQ HALAL MEATS



NEXT STEPS

Ready to be part of the UK's leading halal butcher franchise?

If you're interested in owning a Tariq Halal franchise, simply email franchise@tariqhalalmeats.com. A member of our Franchise Team will be in touch to arrange a visit to our Head Office, where we'll walk you through the opportunity in detail.